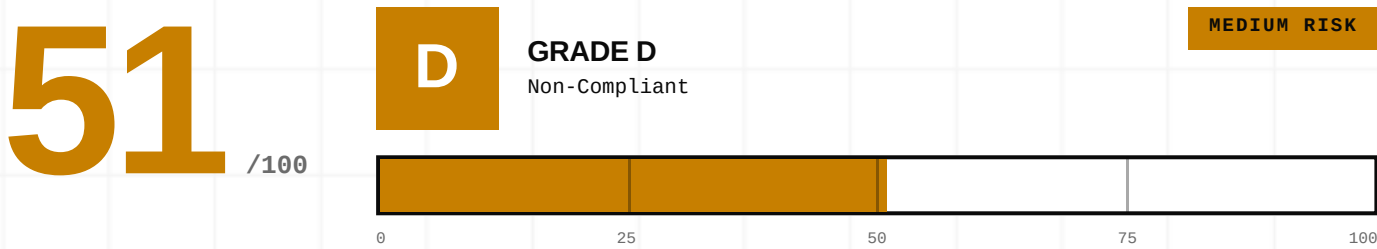


ACCESSIBILITY AUDIT

SAMPLE-STORE.EXAMPLE

https://sample-store.example



This automated audit identified 10 accessibility issues across 4 pages, including 3 critical issues. Addressing these — critical issues first — is recommended to reduce ADA Title III legal exposure.

[CRIT] 3 CRITICAL	[SER] 4 SERIOUS	[MOD] 2 MODERATE	[MIN] 1 MINOR
STANDARD	PAGES	DURATION	TOTAL ISSUES
WCAG 2.2 Level AA	4	—	10

01 ISSUES BY CATEGORY

9 CATS · 10 TOTAL

CATEGORY	CRITICAL	SERIOUS	MODERATE	MINOR	TOTAL
HTML Structure	0	0	2	0	2
Images / Alt Text	1	0	0	0	1
Color Contrast	1	0	0	0	1
Forms & Labels	1	0	0	0	1
Headings & Structure	0	1	0	0	1
Links	0	1	0	0	1
Keyboard Navigation	0	1	0	0	1
ARIA & Semantics	0	1	0	0	1
Tables	0	0	0	1	1

02 PAGES SCANNED

1-1 of 1

PAGE URL	CRITICAL	SERIOUS	MODERATE	TOTAL
sample-store.example/	3	4	2	10

03 DETAILED FINDINGS

10 / 10 SHOWN

01

CRITICAL

WCAG 1.1.1

IMAGE ALT MISSING

WCAG CRITERION

LEVEL

PAGE

1.1.1 — Non-text Content

Level A

sample-store.example/

AFFECTED ELEMENT

>

Images are missing alternative text, making them invisible to screen reader users.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG21/Understanding/non-text-content.html>

02

CRITICAL

WCAG 1.4.3

COLOR CONTRAST

WCAG CRITERION

LEVEL

PAGE

1.4.3 — Contrast (Minimum)

Level AA

sample-store.example/

AFFECTED ELEMENT

> Save 20%

Text color contrast against its background does not meet the WCAG AA minimum of 4.5:1.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG21/Understanding/contrast-minimum.html>

03

CRITICAL

WCAG 1.3.1

FORM LABEL MISSING

WCAG CRITERION

LEVEL

PAGE

1.3.1 — Info and Relationships

Level A

sample-store.example/

AFFECTED ELEMENT

> <input type="email" placeholder="Email address">

Form inputs are missing an associated <label>, so assistive technology cannot announce their purpose.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG21/Understanding/info-and-relationships.html>

04

SERIOUS

WCAG 1.3.1

HEADING HIERARCHY

WCAG CRITERION

1.3.1 — Info and Relationships

LEVEL

Level A

PAGE

sample-store.example/

AFFECTED ELEMENT

> <h4>Customer Reviews</h4>

Heading levels are skipped (e.g. an <h2> followed directly by an <h4>), breaking the page's navigable outline.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG21/Understanding/headings-and-labels.html>

05

SERIOUS

WCAG 2.4.4

LINK TEXT GENERIC

WCAG CRITERION

2.4.4 — Link Purpose (In Context)

LEVEL

Level A

PAGE

sample-store.example/

AFFECTED ELEMENT

> Click here

Links use generic text like "Click here" or "Read more" that gives no context out of surrounding content.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG21/Understanding/link-purpose-in-context.html>

06

SERIOUS

WCAG 2.4.7

FOCUS INDICATOR MISSING

WCAG CRITERION

2.4.7 — Focus Visible

LEVEL

Level AA

PAGE

sample-store.example/

AFFECTED ELEMENT

> <button class="add-to-cart">Add to Cart</button>

Interactive elements suppress the visible keyboard focus indicator (outline: none with no replacement), making keyboard navigation impossible to track.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG22/Understanding/focus-visible.html>

07

SERIOUS

WCAG 4.1.2

ARIA INVALID ATTRIBUTE

WCAG CRITERION

4.1.2 — Name, Role, Value

LEVEL

Level A

PAGE

sample-store.example/

AFFECTED ELEMENT

> <div role="button" aria-pressed="maybe">Filter</div>

Elements use ARIA attributes with values that don't match a valid ARIA state or property.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG21/Understanding/name-role-value.html>

08

MODERATE

WCAG 1.3.1

LANDMARK MISSING

WCAG CRITERION

1.3.1 — Info and Relationships

LEVEL

Level A

PAGE

sample-store.example/

AFFECTED ELEMENT

> <body>

The page does not use landmark regions (<main>, <nav>) that let assistive technology users jump directly to page sections.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG21/Understanding/bypass-blocks.html>

09

MODERATE

WCAG 3.1.1

LANGUAGE MISSING

WCAG CRITERION

3.1.1 — Language of Page

LEVEL

Level A

PAGE

sample-store.example/

AFFECTED ELEMENT

> <html>

The <html> element is missing a lang attribute, so screen readers can't select the correct pronunciation rules.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG21/Understanding/language-of-page.html>

10

MINOR

WCAG 1.3.1

EMPTY TABLE HEADER

WCAG CRITERION

1.3.1 — Info and Relationships

LEVEL

Level A

PAGE

sample-store.example/

AFFECTED ELEMENT

> <th></th>

A table header cell (<th>) has no text content, so its column has no announced name.

HOW TO FIX

See WCAG documentation: <https://www.w3.org/WAI/WCAG21/Understanding/info-and-relationships.html>

04 LEGAL RISK ASSESSMENT

!

HIGH RISK OF ADA TITLE III LITIGATION

This website has **3 critical violations** of WCAG 2.2 Level A — the baseline standard referenced in ADA Title III lawsuits. Accessibility lawsuits have **increased 300%+ since 2018**. Estimated settlement costs range from **\$25,000–\$90,000** plus legal fees, compared to remediation costs of typically **\$2,000–\$8,000**.

RISK FACTOR	FINDING
Critical WCAG A violations	3 found (threshold: 0)
Checkout flow issues	0 issues blocking purchases
Primary target states	CA, NY, FL – highest litigation activity
Avg. settlement range	\$25,000 – \$90,000 + legal fees
Remediation cost estimate	\$2,000 – \$8,000 (vs. litigation)

05 DISCLAIMER

This report was generated automatically by adaguard.io using heuristic and rule-based scanning benchmarked against WCAG 2.2 Level AA. Automated tools cannot detect all accessibility barriers; a manual audit by a certified specialist is recommended for comprehensive coverage. This report does not constitute legal advice. Consult a qualified attorney regarding your specific jurisdiction and circumstances. adaguard.io accepts no liability for actions taken or not taken on the basis of information contained herein.

FIX ALL 10 ISSUES WITH ADAGUARD

Step-by-step remediation · Progress tracking · Re-scan verification

GET FULL REPORT >>